

Message Text

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62

ACTION COME-00

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FM AMCONSUL MUNICH

TO SECSTATE WASHDC 5073

INFO AMEMBASSY BONN

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USDOC PASS SCHAEFFER, BIR

E.O. 11652: N/A

TAGS: EIND, GW

SUBJECT: REVERSE INVESTMENT OPPORTUNITY: SEMIKRON GESELLSCHAFT FUER
GLEICHRICHTERBAU UND ELEKTRONIK MBH., NUERNBERG

1. SEMIKRON GESELLSCHAFT FUER GLEICHRICHTERBAU UND ELEKTRONIK MBH.,
85 NUERNBERG, WIESENTALSTRASSE 40, A VERY LARGE GERMAN MANUFACTURER
OF VARIOUS TYPES OF RECTIFIERS, SILICON DIODES, TRANSISTORS AND
THYRISTORS, PLANS TO ESTABLISH MANUFACTURING SUBSIDIARY IN THE
U.S. TO SUPPLY FIRM'S U.S. MARKET. THE FIRM ALREADY HAS
MANUFACTURING SUBSIDIARIES IN BRAZIL AND MEXICO, AS WELL AS
SALES ORGANIZATIONS IN FRANCE, GREECE, INDIA, ITALY, THE NETHERLANDS,
AND SWEDEN. IN 1970 ANNUAL SALES AMOUNTED TO DM 35 MILLION AND
800 WERE EMPLOYED. WTDR BEING UPDATED.

2. MR. W. RUECKERT, FIRM'S MARKETING MANAGER, WILL BE IN
U.S. WEEK OF JULY 1. AT OUR SUGGESTION, HE AGREED TO VISIT
USDOC AND CALL ON MR. FRANK SCHAEFFER, BIR, ON JULY 2 OR 3.
MR. RUECKERT IS ESPECIALLY INTERESTED IN OBTAINING INFORMATION
TO ASSIST SEMIKRON IN SELECTING APPROPRIATE SITE FOR MANUFACTURING
PRODUCTS MENTIONED ABOVE, TAKING INTO CONSIDERATION AVAILABILITY
OF LABOR, SUPPLY PROBLEMS AND STATE INCENTIVES. SINCE WE HAVE
ALREADY PROVIDED HIM GENERAL INVEST IN USA PUBLICATIONS,
REQUEST USDOC BE PREPARED PROVIDE HIM AS DETAILED INFO AS
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POSSIBLE IN THESE AREAS, AS WELL AS NAMES OF U.S. FIRMS IN

ELECTRONIC COMPONENTS INDUSTRY WITH PRODUCTION FACILITIES
FOR SALE OR FIRMS INTERESTED IN JOINT VENTURE.SPIVACK

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